



**KFU**  
جامعة الملك فيصل  
KING FAISAL UNIVERSITY



# College of Applied Medical Sciences

**STRATEGIC PLAN  
2020 - 2024**

## The Strategic Planning and Decision Support Committee

### **Dr. Abdulrahman Alsultan**

College Dean  
Committee Chairperson

### **Dr. Eduardo L. Fabella**

Public Health Department  
Committee Deputy Chairperson

### **Dr. Ahmed Mansour Alrajeh**

Vice Dean for Academic Affairs  
Committee Member

### **Dr. Benjamin Joel Breboneria**

Coordinator, Nursing Department  
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### **Dr. Yousif Elmosaad**

Coordinator, Public Health Department  
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### **Dr. Nermine Elcokany**

Nursing Department  
Committee Member

### **Dr. Yousef Aldabayan**

Head, Clinical Nutrition Department  
Committee Member

### **Dr. Shoroq Al Omair**

Nursing Department  
Committee Member

## Dean's Message

I am pleased to share the new strategic plan of the College of Applied Medical Sciences to you all. This plan presents our shared vision for the next four years.

History has shown that humanity looks to the academe for solutions in times of health crises. After all, it has been in periods of conflict and outbreaks that mankind had the greatest breakthroughs in health – from the advancement of health professions to the discovery of life-saving treatments.

It is in this setting that the College of Applied Medical Sciences launches its strategic plan for 2020 - 2024. At this time of the COVID -19 pandemic, the College of Applied Medical Sciences is challenged to respond to the need to produce high-caliber health professionals.

Since the College opened its doors to the first batch of students in 2013, it has steadily become a reputable producer of nurses and public health specialists in the region. Our graduates are valued in their workplace because of the superb competencies they possess. CAMS has recently opened additional allied health courses to fill the gap in the Saudi health workforce.

We value our students as vital members of our academic family. We would like them to have topnotch experience during their stay in the college by providing them an ideal balance of academic and extra-curricular opportunities.

But beyond developing health professionals, CAMS sees itself taking a greater role in health research and integrating itself in the community by positioning itself in the forefront of professional development and community empowerment.

Allow me to salute the members of the Strategic Planning and Decision Support Committee who have painstakingly drafted this plan. The contribution of the program advisory committees, the college units and committees have also been essential in the environmental analysis that preceded the identification of priorities for this strategic plan.

The vision, mission, and goals contained in this strategic plan are completely aligned with those of the university. This strategic plan is ambitious - we have intentionally set high targets for our planned activities and projects because we believe they are achievable with the high level of collaboration between the different units and departments of this college and the enthusiasm that I continue to witness among its staff.

May this plan be our roadmap to greater success as a college in our beloved university.



**Dr. Abdulrahman Alsultan**  
Dean, College of Applied Medical Sciences

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**Ahmed Mansour AlRajeh, PhD**  
Vice Dean for Academic Affairs

## Message from the Vice Dean for Academic Affairs

Greetings!

I am pleased to present to you the Strategic Plan of the College of Applied Medical Sciences. This document outlines the priority projects and activities of CAMS for 2020 to 2024.

The College of Applied Medical Sciences is one of the newest colleges of King Faisal University yet it steadily being recognized in the health system of the region through the exceptional competencies of its graduates. With the current pandemic causing unprecedented disruptions of educational systems worldwide, the College unremittingly pursues to fulfill its mission to respond to the Kingdom's demand for world-class health professionals.

This Strategic Plan outlines our unified goal to provide even more health program options to prospective students even as we continue to strengthen our flagship programs thru continuous quality improvement and international accreditation.

The College prides itself in the unique expertise of its faculty. We seek to maintain our high research output even as we further strengthen our faculty through rigorous faculty development programs. We envision the College taking a more active part in increasing the university ranking by enhancing the culture of scientific research among faculty and students alike.

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## Brief history of the College of Applied Medical Sciences

The College of Applied Medical Sciences (CAMS) is one of the fifteen colleges of King Faisal University (KFU), one of the largest educational institutions in the eastern region of the Kingdom of Saudi Arabia. CAMS is located in the main campus of KFU in Hofuf, Al-Ahsa.

The College of Applied Medical Sciences was established following the decision issued by the Minister of Higher Education No. A/1689 dated 20/8/1432H citing the Royal Decree No. MB/5088 of 7/8/1432H approving the establishment of the College of Applied Medical Sciences to qualify graduates to obtain a Bachelor of Science Degree in Applied Medical Sciences specializations. This decision is in line with the recommendation of the World Health Organization (WHO) put forward a few years ago to the ministries of health in different countries regarding the minimum qualification of the paramedical staff and also in line with the Saudi Vision 2020 along strengthening the skills of Saudi health care professionals. This recommendation stipulates that the bachelor degree is the minimum qualification for employment at hospital facilities. The implementation of the recommendation was to start in 2010.

The College currently offers two degree programs: Bachelor of Science in Nursing and Bachelor of Science in Public Health. Beginning AY 2020 – 2021, the College will begin admitting students to two new programs: Bachelor of Science in Clinical Nutrition and Bachelor of Science in Health Informatics.



## The CAMS Strategic Plan

The College of Applied Medical Sciences Strategic Plan embodies the College's vision, mission and goals for the next five academic years (2020 - 2024) following the opening of its two pioneering programs, BS Nursing and BS Public Health in 2013 and 2014, respectively and the upcoming welcoming of students to the new programs that will begin in AY 2020 – 2021, BS Health Informatics and BS Clinical Nutrition.

The Plan is anchored on the recently launched King Faisal University Strategic Plan for 2020 – 2024. Its development drew inspiration from specific provisions of Saudi Vision 2030 that place emphasis on empowerment of Saudi nationals and health for the community. It also considered provisions of the Strategic Plan of the Saudi Ministry of Health. The Saudi Arabian Qualification Framework (and later, the National Qualification Framework) along with three NCAAA documents namely, the Standards for Programs, Self-Evaluation Scales, and Key Performance Indicators, were used as references in developing activities and key performance indicators for the 2020 – 2024 Strategic Plan.

The Strategic Plan draws from the Periodic Program Review conducted in the two academic programs – Nursing and Public Health. Accomplishments and issues that were compiled from the Course Report presentations as well as the Annual Program Report were reviewed in the preparation of this Strategic Plan. Similarly, areas of weaknesses in the programs as well as the college as a whole identified in student surveys were taken into consideration.

As the Nursing and Public Health programs are preparing for international accreditation with their respective accrediting bodies, the standards for eligibility and accreditation requirements have been studied. An important development in the College of Applied Medical Sciences is the opening of two additional programs in AY 2020 – 2021 with plans of opening additional Bachelor and Master Programs.

The Strategic Planning and Decision Support Committee spearheaded groundwork for the development of the CAMS Strategic Plan. The Committee is headed by the College Dean with the Coordinator of the Quality Assurance Unit as Deputy. The different College Committees, headed by their respective Chairpersons, greatly contributed in the preparation of the SWOT Analysis.

This strategic plan was completed at the end of AY 2019 – 2020. Several revisions were undertaken prior to its approval by the College Council on 19/7/1442.

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## **CAMS Vision Statement**

**A progressive leader in health sciences education, scientific research and community engagement in the Kingdom.**

## **CAMS Mission Statement**

**Respond to the Kingdom's demand for competent health professionals and implement relevant health researches that support the country's vision for a healthy people.**

## **CAMS Values**

**Responsible citizenship**

**Integration based on interdisciplinarity**

**Innovation in originating producing and applying knowledge**

**Respect for ideas, opinions and diversity**

**Justice that boosts transparency and belonging**

**Empowerment of expertise and capabilities**

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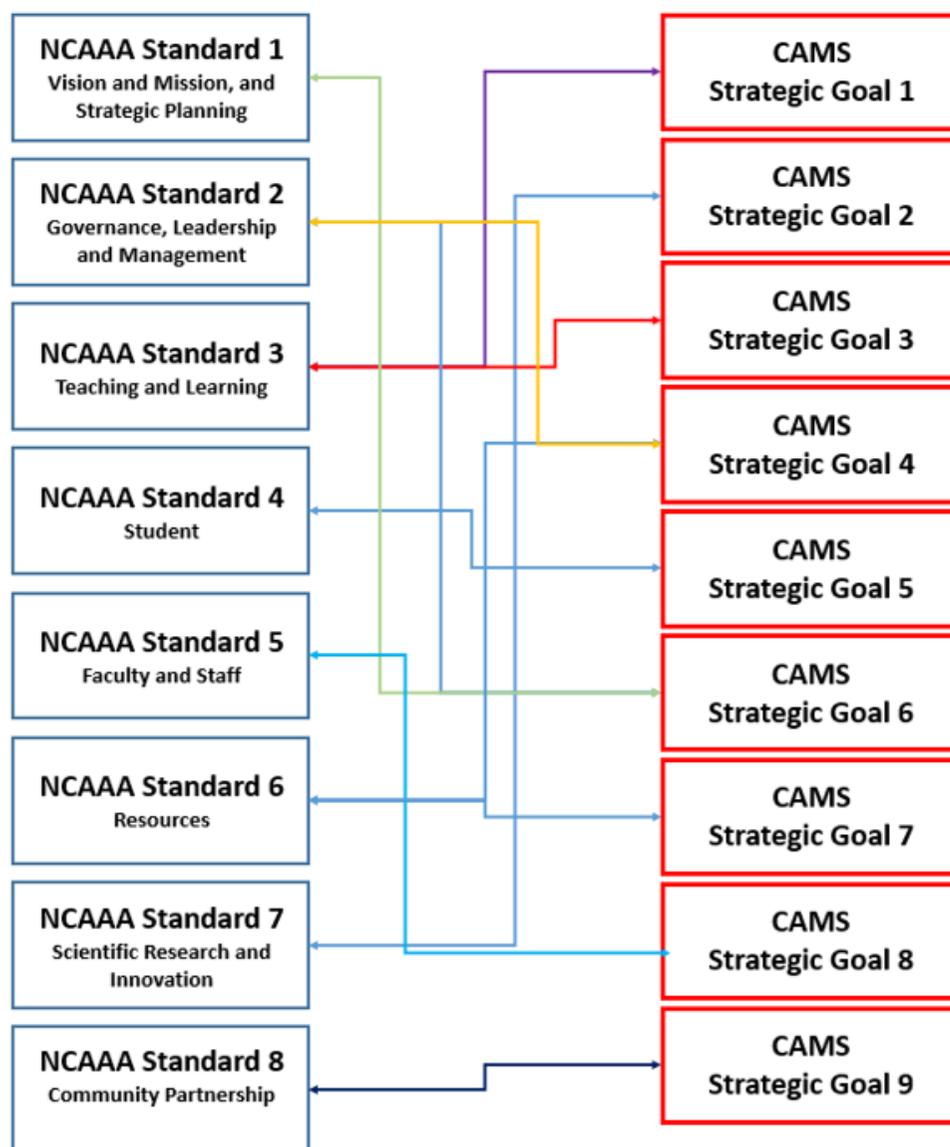


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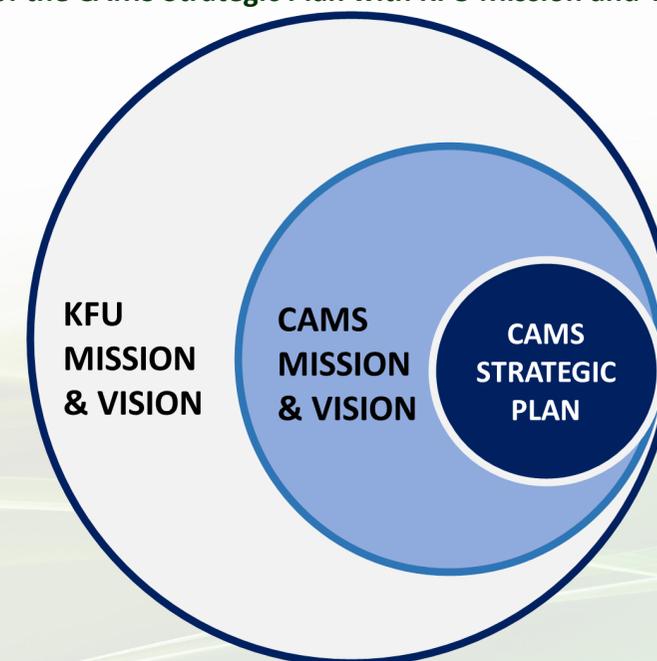
# Strategic Priorities

1	Teaching and Learning
2	Research
3	Continuous Quality Development
4	Financial Sustainability
5	Student Experience
6	Effective Governance
7	Resource Management
8	Faculty and Staff Development
9	Partnership and Community Engagement

## Alignment of the CAMS Strategic Plan with KFU Mission and Vision



The NCAAA Institutional Standards as they relate to the CAMS Strategic Goals



The CAMS Strategic Plan for 2020 –2024 was developed to align with the King Faisal University Mission and Vision Statements as well as the Strategic Goals contained in the university Strategic Plan.

The NCAAA for Institutional Accreditation was used as framework for developing the CAMS Strategic Goals and Strategic Projects.

## C A M S   S t r a t e g i c   G o a l s

Goals	Strategic Projects
<p>1. Continuous development of academic programs to meet the requirements for nationally and internationally qualified health professionals.</p>	<ul style="list-style-type: none"> <li>• Develop new programs of various NQF qualification levels.</li> <li>• Support teaching and learning through the enhancement of learning resources.</li> </ul>
<p>2. Support the university initiatives in strengthening its identity by investing on the unique expertise of CAMS faculty members to maximize research output and utilization</p>	<ul style="list-style-type: none"> <li>• Increase CAMS support for staff and faculty research.</li> <li>• Increase CAMS support for student and alumni research.</li> <li>• Increase college research output.</li> <li>• Establish formal collaborations for research</li> </ul>
<p>3. Continuous academic program quality improvement to meet the international accreditation standards through collaborations, <u>partnerships</u> and community engagement activities.</p>	<ul style="list-style-type: none"> <li>• Strengthen the quality enhancement processes in the college.</li> <li>• Strengthen the monitoring of the quality of academic programs offered in the college.</li> <li>• Establish partnership with pertinent institutions in the region.</li> <li>• Obtain international accreditation of academic programs.</li> </ul>

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Goals	Strategic Projects
<p>4. Contribute to the enhancement of the university's economic capabilities through innovative use of its available resources.</p>	<ul style="list-style-type: none"> <li>• Provide continuing education and professional development opportunities to health workers in the region.</li> <li>• Launch postgraduate diploma and graduate programs on allied health sciences.</li> <li>• Provide research consultancy services to prospective health researchers.</li> <li>• Offer CAMS facilities as venues for training and research</li> </ul>
<p>5. Contribute to the holistic development of its students by providing curricular and extra-curricular activities that prepare them to become competent health professionals.</p>	<ul style="list-style-type: none"> <li>• Update the mechanisms of students support in the college.</li> <li>• Enhance student participation in department and college decision-making processes.</li> <li>• Provide extra-curricular activities that cultivate unique talents and skills of CAMS students.</li> <li>• Assist the students in identifying career tracks suited to their course and personal traits.</li> <li>• Track the post-graduation activities of CAMS graduate.</li> <li>• Provide opportunities for continuous professional development of CAMS Alumni.</li> </ul>

Goals	Strategic Projects
<p>6. Advance the college mission and objectives through effective governance and leadership that adapts organizational best practices.</p>	<ul style="list-style-type: none"> <li>• Promote the college mission and objectives to its stakeholders.</li> <li>• Disseminate the college strategic plan to its stakeholders.</li> <li>• Develop a college advisory committee.</li> <li>• Ensure presence of functioning program advisory committees.</li> <li>• Monitor the performance of college committees.</li> <li>• Ensure smooth turnover of leadership positions within the college.</li> <li>• Increase the efficiency in the management of college operations.</li> </ul>
<p>7. Optimal use of resources and facilities to support the learning requirements of students and the community.</p>	<ul style="list-style-type: none"> <li>• Increase the number of learning facilities to accommodate increased number of students.</li> <li>• Equip the classrooms and laboratories to support program accreditation and research.</li> <li>• Develop a college safety and risk management plan.</li> <li>• Promote efficient use of facilities and equipment.</li> <li>• Increase the efficiency of financial management system in the college.</li> </ul>

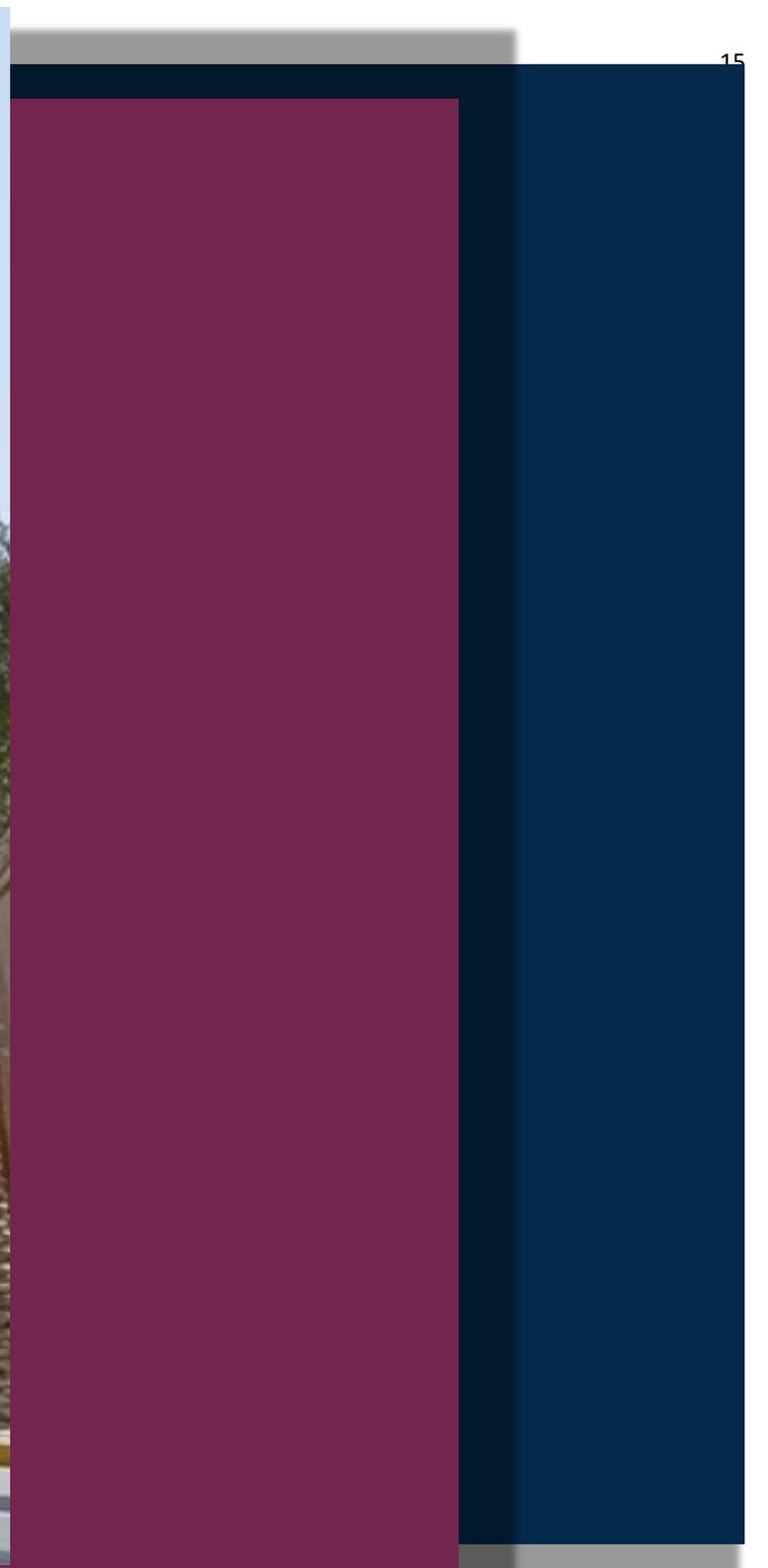
Goals	Strategic Projects
<p>8. Strengthen the college human resource to effectively develop and deliver its academic programs.</p>	<ul style="list-style-type: none"> <li>• Ensure adequacy of qualified faculty and staff to implement CAMS programs.</li> <li>• Maintain effective line of communication between administration and faculty and staff.</li> <li>• Activate a college faculty and staff development program.</li> <li>• Link the performance appraisal with faculty retention or termination or recognizing talented faculty.</li> </ul>
<p>9. Enhance the status of CAMS as an integral part of the community through collaborative community engagement initiatives.</p>	<ul style="list-style-type: none"> <li>• Streamline the college community engagement system.</li> <li>• Strengthen partnership with educational and health institutions.</li> <li>• Increase CAMS visibility in the community through relevant community engagement activities.</li> </ul>

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