

Welcome to the MBA program. This handbook provides you with information about the structure of your program.



MBA Program Handbook



Program Information:

Item	Description				
Faculty	College of Business Administration				
Department	Management				
Program	Master of Business Administration Program (MBA)				
Qualification Level	Master degree -Level7				
Language of study	English				
Duration of study	The program offers 14 courses.				
	With a total of 42 academic hours.				
	For four semesters.				

Why to Join our Program?

The College of Business Administration is the pioneer and leading MBA education provider in the Eastern Area and Kingdom of Saudi Arabia since 2009. The College is committed and passionate to provide its graduates with the essential knowledge, skills and networks that will help them to succeed in today's complex and fast-changing global business environment.

Program Mission:

To provide students enrolled in this program with a professional management knowledge, skills, values and capabilities which meet the job market's needs, and help them to educate for longtime as well as equip them with high leadership skills, Decision-making skills, Team-working skill, and Business research skill that enhance the community engagement activities.



Program Goals:

- ✓ Providing Society with Graduates that have the Required Qualifications and Attributes.
- ✓ Acquiring Students with Leadership, Managerial, Decision Making Skills
- ✓ Providing Students with Knowledge, Skills and Managerial Abilities in the Fields of Business Administration as required by the professional bodies' standards.
- ✓ Developing scientific researches and research projects.





Professions/jobs for which students are qualified:

- o All management's levels in the government & private sector.
- o Organization manager.
- o Assistant, Department manager.
- Senior marketing manager.
- o Senior supply chain manager.
- o Senior quality manager.
- o Senior HR officer.
- o Senior training and development officer.
- o Middle management officer.
- o Product manager.
- o Marketing manager.
- o Senior Distribution officer.
- o Senior Promotion officer.
- Senior Sales officer.
- o Senior Customers' relationship officer
- o Senior Human resource planning officer.
- o Senior Recruitment officer.
- o Compensations & benefits officer.
- o Senior Health & Safety officer.
- o International Business Manager.
- Senior International marketing officer.
- o Senior Export & Import officer.
- o Senior International business manager.



MBA Program Admission Requirements:

- ✓ Saudi National or a Non-Saudi with the necessary Official Approval.
- ✓ Meet all postgraduate study requirements.
- ✓ Bachelor's degree from a recognized institution of higher education with a minimum GPA of 3.75 out of 5 or equivalent.
- ✓ Test of English as a foreign language (TOEFL) with a minimum score of 65 IBT (Internet-Based Test) or IELTS (International English Language Testing System) with an overall band of at least 5.5.
- ✓ A minimum of 3 years work experience. Female applicants with less 3 years' experience may be accepted (Not Exceed 20% of total accepted number).
- ✓ Two letters of recommendations from supervisors and other in superior positions within the employing organizations for employed applicants. Self-employed applicants should submit letters from business partners, former employers, or others.
- ✓ Female applicants with no work experience should submit recommendations from faculty who can provide appropriate references.
- ✓ Complete the necessary MBA application form.
- ✓ A letter of endorsement from the applicant's employer (If applicable) that clearly demonstrates the employer's understanding of the demands of the program and his or her willingness to support the applicant's admission to the MBA.
- ✓ Passing the Pre-MBA program, which is specially designed to get students back into an academic environment and learn/refresh the basics. The program includes an overview of certain business-related disciplines (e.g., Management System and Decision



Making, Information Technology, Economics, Accounting, Marketing, Finance, Human Resource Management, Statistics, and Research Methodology).

MBA Program Tuition Fees:

A total of <u>SAR 63.000</u> (Only sixty-three thousand Saudi Riyals)

The student can submit a request to pay fees through the Post Graduate Page, my services icon, at the following link: https://services.kfu.edu.sa/PostGraduate

- ✓ The student registers the number of requested hours and the system automatically calculates the amount required for payment.
- ✓ Student should attach the payment receipt, and then send the application.
- ✓ The request can be followed up through Requests Followup Icon in the system, and this request passes only to the financial review officer.
- ✓ If the application is accepted, courses registration will open for the student in Banner system accordingly.

Academic Affairs Services:

The student can apply for academic affairs services by entering the Deanship of Post Graduate Studies Portal and then logging in to the website.

https://services.kfu.edu.sa/PostGraduate

Academic affairs services that are provided to students include:

- ✓ Request an additional opportunity.
- ✓ Request for supervision (academic advisor).
- ✓ Request to extend a semester.



- ✓ Request to postpone study.
- ✓ Request to submit a research plan proposal.

Curriculum:

Level	Course Code	Course Title	Required or Elective	Pre- Requisite Courses	Credit Hours	Type of requirements (Institution, College, or Program)
Level 1	0622-510	Operations Management	Required	-	3	Program
	0622-511	Marketing Management	Required	-	3	Program
	0622-512	Human Resource Management	Required	-	3	Program
	0652-1510	Business Accounting	Required	-	3	Program
Level 2	0612-1621	Business Finance	Required		3	Program
	0672-1611	Business Economics	Required		3	Program
	0622-520	Business Research	Required		3	Program
	0622-1523	E. Business Strategy	Required		3	Program
Level 3	0622-601	Organizational Behavior	Elective	HRM	3	Program
	0622-603	Supply Chain Management	Elective	Operation s	3	Program
	0622-604	Leadership & Management Change	Elective	HRM	3	Program
	0622-1617	Economics of Tourism and Cultural Heritage	Elective	HRM	3	Program
	0622-1618	Hospitality Management	Elective	Operations	3	Program
	0622-1619	Leadership in Healthcare Management	Elective	HRM	3	Program
Level 4	0622-1620	International Business	Required	Supply chain Mgt	3	Program
	0622-1621	Strategic Management	Required	Marketing	3	Program
	0622-1616	Project	Required	Business Research	3	Program



MBA Program Administrative Team:

For all enquiries relating to MBA Program, Please do not hesitate to contact us as follows:

Dr. Abdulaziz Aljughiman Head of Management Department MBA Program Director

E-mail: aaljughiman@kfu.edu.sa

Tel: 0135896186

Mr. Ahmed Alhobeil

MBA Managerial Coordinator E-mail: aalhobeil@kfu.edu.sa

Tel: 0135896219