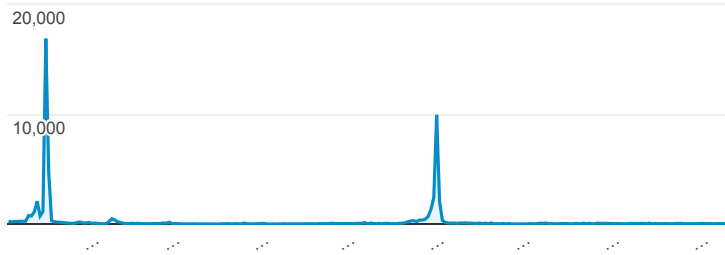


Jan 1, 2015 - Sep 8, 2015

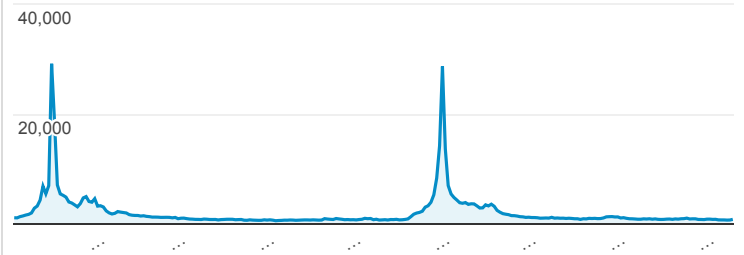
App Overview

All Sessions
100.00%

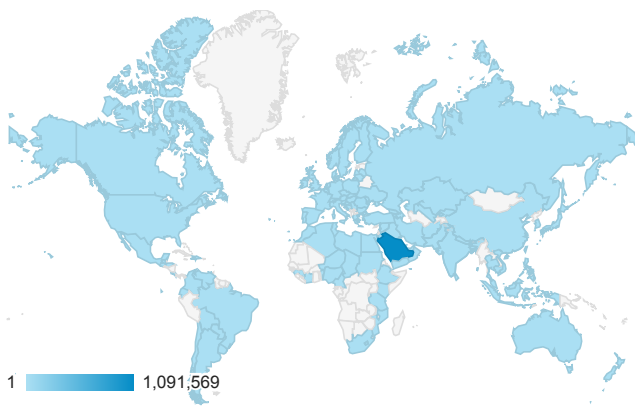
New Users



Active Users



Country



Top Device Models

- 

Samsung
Galaxy Note 3
162,763 Sessions
14.21%
- 

Samsung
Galaxy S III
131,153 Sessions
11.45%
- 

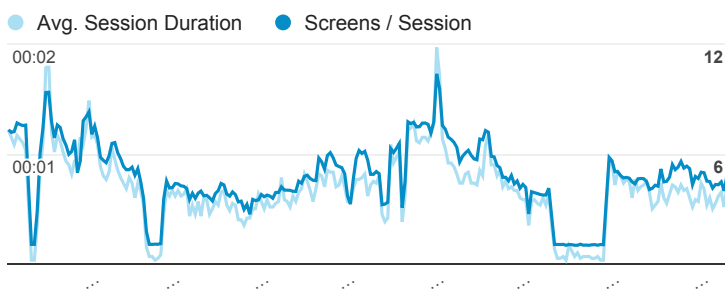
Samsung
Galaxy S5
106,867 Sessions
9.33%
- 

Samsung
Galaxy S IV
102,226 Sessions
8.92%
- 

Samsung
Galaxy Note II
81,834 Sessions
7.14%
- 

Samsung
Galaxy Note 4
56,053 Sessions
4.89%

User Engagement



Screens

Screen Name	Screen Views
com.kingfisal.university.MainMenu	2,127,272
com.kingfisal.university.LoginScreen	1,685,235
com.kingfisal.university.StudentInfo	1,290,661
com.kingfisal.university.CurrentSemesterCourses	952,254
com.kingfisal.university.SemesterList	720,638

In-App Revenue

This report requires ecommerce tracking to be set up for the view.

What is ecommerce tracking?

Ecommerce tracking is a snippet of code you can include on your site or app

Goal Completions

This report requires goals to be enabled for the view.

What are goals?

Goals are a versatile way to measure how well your site or app fulfills

to collect transaction data like product sales, purchase amounts, and billing locations, and connect it to your Google Analytics account.

Why set up ecommerce tracking?

With ecommerce tracking, you can better understand the value of your digital business. Use the Ecommerce Reports to segment and analyze your data, and discover relationships between your marketing campaigns, user engagement, and transactions.

[Learn more](#)

targeted objectives. You can set up individual Goals for discrete actions like sessions to a Thanks for registering! page, a Download completed screen, a minimum session duration, or a specific purchase amount.

Why set up goals?

You can measure conversions, or completion rates, for each Goal you set up. Combine Goals with Funnels to analyze user actions leading up to a Goal. If you set a monetary value for a Goal, you can also see the value of conversions.

Examples of goals include:

- "Thank you for registering" pages
- flight itinerary confirmations
- "Download completed" page

[Set up goals](#)

[Learn more](#)

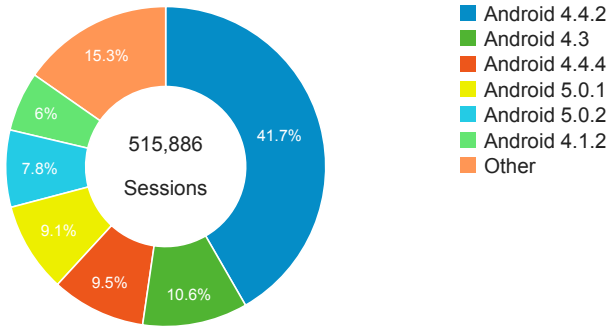
May 1, 2015 - Jul 31, 2015

Devices and Network Overview

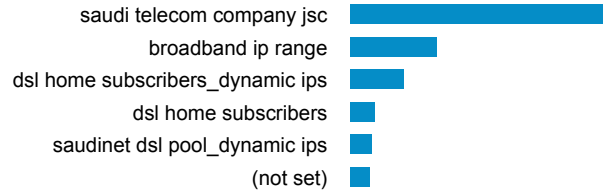
All Sessions
100.00%

Key Metric:

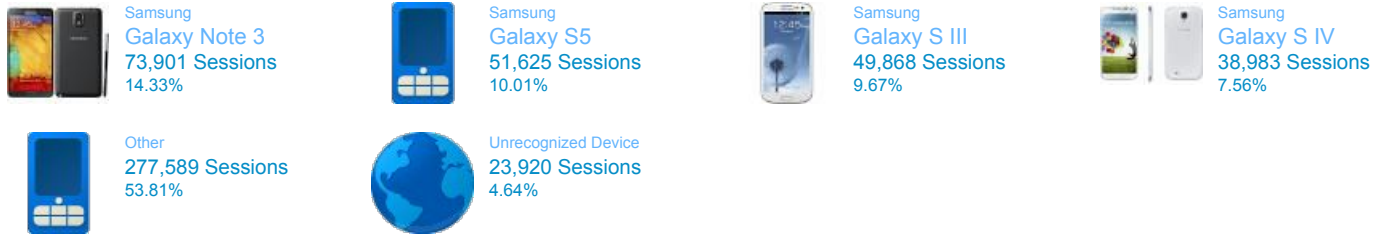
OS Versions



Top Network Operators



Top Device Models



Screen Resolution	Sessions
1080x1920	206,820
720x1280	115,551
1440x2560	48,762
480x800	42,378
1080x1776	41,232

Mobile Input Selector	Sessions
touchscreen	491,966
(not set)	22,039

Mobile Device Branding	Sessions
Samsung	419,719
HTC	24,270
Sony	22,280
(not set)	22,039
LG	7,716