

# **Event Map**





## Introduction to the system:

It is an organizational electronic calendar that comprises King Faisal University events and its special activities and the participation in those activities ether inside or outside the university. The system also displays the announcement of the event, and shows all the basic details, and books the appropriate room for the event.

### System Objectives:





#### Challenges that the product helped to solve:

- The need, with regard to some events to be organized by university's concerned party.
- The execution of more than one event at the same results in the crowdedness of beneficiaries in some locations and the inappropriate distribution of the attendance at the places of the events.
- Some events paths are not immediately directed towards the beneficiary groups.

#### The digital impact of the product's digital transformation:

- Improving the media work and the events of the university through an organized electronic calendar.
- The optimum utilization and operational efficiency of the places for holding events at the university.

#### Realized material abundance resulting from Product Digital Transformation:

Minimizing the halls' operational cost through the well-organized use of the events places.

#### Economic impact of the product:

- Organizing and scheduling the events by using the university's facilities and marketing them to the business and community sectors and increasing investment in this field.
- Benefiting from the university employees who were using the traditional procedures of service in their work and assigning to them some other works that serve the university digital transformation.

#### Social impact of the product

- Showing the community and the different beneficiaries the activities that are organized inside the university (lectures, workshops, parties, competitions, conferences, forums, meetings, etc.)
- Opening digital and investment channels for cooperating with beneficiaries and the society.









#### For more information or technical support

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